

# MEDIA ALERT

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United Way  
of Greater Toledo

## United Way Gathers 1,000+ Volunteers for Annual “Kickoff to Caring”

**WHAT:** United Way will host their annual “Kickoff to Caring” event (*sold out this year*), which gathers over 1,000 community volunteers, who will fill 5,000 backpacks with essential supplies for students in need. It would cost a local family about \$65 to purchase all the items being packed at Kickoff this year. With the support of our community, donors can provide backpacks at no-cost to struggling students and families by generously donating \$15 to United Way of Greater Toledo.

**WHO:** 1,163 Community Volunteers  
  
Over 125 Corporate and Community Partners

**WHEN:** **August 7, 2018**  
**8:00 – 9:15 a.m.**

**WHERE:** The Huntington Center  
500 Jefferson Ave., Toledo, OH 43604

*Please note that because of fire code regulations, we are at max capacity for volunteers and cannot accept additional registrants. To support our event, [please donate here](#).*

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